



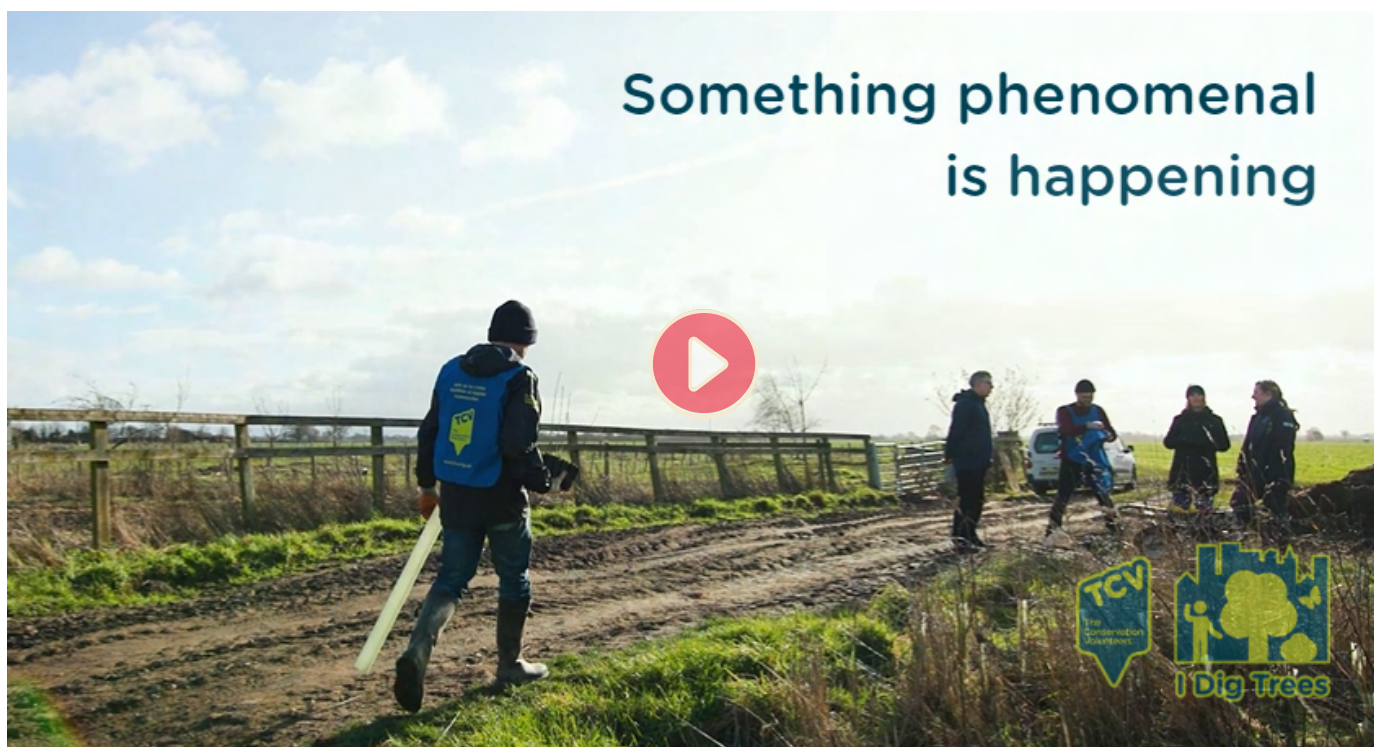
#IDigTrees Social Media Toolkit



We can't wait to hear about your tree-planting endeavours this season! Your efforts are needed now more than ever, and we couldn't achieve such fantastic results for **climate, wildlife and communities** without you: wonderful volunteers and community groups, coming together to make a real difference. So first of all, **thank you!**





This three-step toolkit includes resources designed to simply help you spread the #IDigTrees word and share your fantastic events. It is designed to be easily shared via email with your volunteers and includes clickable links which will navigate to further resources.

It's a super simple three-step process...



1. Please **share our headline videos on social media**

This year we will be leading the **I Dig Trees** social media campaign with the short video pictured above, which you'll find pinned to our social media pages (links below). Please click the links below and **share** these video posts far and wide - Only **together** can we spread the word to more communities and get these carbon-busting trees safely in the ground!

 [@TCVtweets](https://twitter.com/TCVtweets) for Twitter
 [@TheConservationVolunteers](https://www.facebook.com/TheConservationVolunteers) for Facebook
 [@The Conservation Volunteers](https://www.linkedin.com/company/the-conservation-volunteers/) for LinkedIn
 [@tcv_theconservationvolunteers](https://www.instagram.com/tcv_theconservationvolunteers) for Instagram



Click the links to the left to find us on social media!

Follows, shares, reactions and comments are all welcome as they really help us reach more people and distribute more trees to communities across the UK!

Always use the **#IDigTrees** hashtag whenever you share content on social media, encouraging your volunteers and participants to do the same - This helps our community to keep track of I Dig Trees-related posts, so we can like, comment and share each others' content!

2. Click to share the news...

We have made it even easier to share the **I Dig Trees** news this year with a simple 'click to share' system. As well as sharing the video above, just click on the icons below to share your own posts across social media (feel free to edit the messaging to thank your volunteers and partners)...

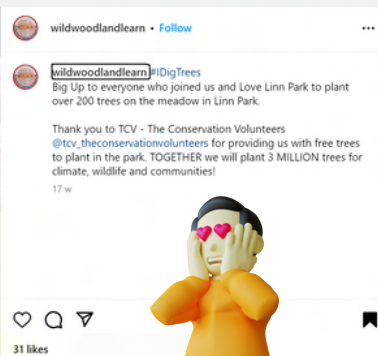


Click the icons to the left to share your own posts!

3. Sharing your event posts...

We **LOVED** seeing your volunteering events last year on social media and where possible we shared your images, videos and news items on our channels to highlight your fantastic achievements nationally!

Please continue to share your fantastic images, videos and stories as a way to say thank to your volunteers. Most importantly, don't forget to tag us using our handles above and please always remember to use the **#IDigTrees** hashtag!



Suggested text:

#IDigTrees - we're teaming up with groups all over the UK to plant millions of trees!

Together we are creating thousands of pocket forests and taking action for climate, wildlife and communities with The Conservation Volunteers

Claim your FREE trees: <https://www.tcv.org.uk/idigtrees>



That's it! A big thanks again for all your help spreading the #IDigTrees word.

The more we all shout about this programme the more free trees we can get safely in the ground, doing their thing for climate, wildlife and communities. Please do also pass on our thanks to your amazing tree-planting volunteers.

On that note, if you haven't done so already, please check out our '[How to plant a tree](#)' video and pass it onto your volunteers as a training video before your event!



[Click here to share this training video with your volunteers!](#)



Support another community

The Conservation Volunteers are so happy to provide you with free trees, but if you would like to support another community group to receive a tree pack, you can [click here to make a donation now](#). A small act of kindness now can grow into something magnificent!

Together, let's sow a legacy for climate, wildlife and communities. That's real people power.

Thank you from The Conservation Volunteers

