

Information sheet

Join I Dig Trees and be part of something phenomenal



Thank you for being a part of I Dig Trees and taking positive action to plant trees for climate, wildlife and communities!

The Conservation Volunteers' I Dig Trees programme is the largest community tree planting project of its kind and we only plant trees here in the UK. With the support of such wonderful volunteers and community groups like yours, we are planting millions of healthy trees. Together, we are establishing thousands of pocket forests across the land, connecting up vital habitats for our wildlife, whilst bringing communities together to take positive action for our climate.

Since the start of I Dig Trees, TCV has provided the trees free of charge to community groups, thanks to the support of our corporate, community and individual donors.

To help this continue in future years, **we need your help**. As you organise your tree planting day, we are asking you to consider running some fundraising activities to support the funding of your trees.

Promoting your tree planting day

We've created two posters for you to either print out or share with your participants to publicise your event and to ensure you have plenty of planters to help out. There's one version which you can customise with the details of your event.

Enlist your tree planters

We've put together a sample email that you can send to everyone that you have permission to contact, encouraging them to come along and get involved.

Spread the word

We have created a **social media toolkit** that you can use to help spread the word about your tree planting event on your social channels.

And then on the day, remember to take lots of photos and videos thanking everyone who got involved – and remember to use TCV's handles and the #IDigTrees hashtag.



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Fundraising ideas



Get fundraising

To help support the funding of your trees, here are some fundraising ideas to inspire you:

Tuck shop

Everyone who comes along on the day will appreciate having hot and cold drinks and snacks available, so why not set up your own tuck shop and ask for a donation in return for tasty treats.

Remember to enlist the support of bakers, soup makers, tea and coffee providers and snack suppliers before the day and make sure you have tables and everything you'll need to run your very own tuck shop.

Nature quiz

Before your tree planting day, why not organise a tree or nature related quiz and charge entrants a fee to take part.

Our starter for ten: Oak trees, when fully mature, can offer a home to over 2,300 wildlife species. But how many species fully depend on the oak tree for their survival?

117 284 **326** 483
(Correct answer - 326)

Organise a raffle

Contact local business owners or your community to contribute prizes and ask someone to organise a raffle, selling tickets to fundraise for I Dig Trees.

Before you get started, please check the [Gambling Commission website](#).

Other activities

Have a think about other activities you could organise in return for a donation – such as face painting, tombola, plant/bulb sale, or distributing the activity sheets you'll find in this fundraising pack.

How to pay in donations

We have two easy ways you can pay in donations.

You can use the QR code on the posters, on the tree tags, and on this sheet to pay donations directly to I Dig Trees.



Alternatively, you can pay in donations through [TCV's I Dig Trees Just Giving page](#). You can do this by setting up your own fundraising page so you can keep track of how much your group has fundraised, or you can donate directly into TCV's page.

For other ways to pay in donations, please take a look at our [website](#).

Or if you would like help setting up your own fundraising page, please contact the Fundraising team at supportus@tcv.org.uk

